Foster Grant® Ironman® World Championship Sweepstakes ("Sweepstakes")

OFFICIAL RULES

NO PURCHASE IS NECESSARY TO ENTER, PLAY OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. THE SWEEPSTAKES IS OPEN TO EXCHANGE CUSTOMERS EIGHTEEN (18) YEARS OF AGE OR OLDER AT TIME OF ENTRY AND ARE MEMBERS OF THE UNITED STATES ARMY OR THE UNITED STATES AIR FORCE. VOID WHERE PROHIBITED. BEGINS 5/26/17 AND ENDS 6/30/17. LIMIT ONE (1) ENTRY PER PERSON. THE RULES WILL BE POSTED IN THE FOLLOWING LINK: HTTPS://WWW.SHOPMYEXCHANGE.COM/SWEEPSTAKES.

SWEEPSTAKES SPONSOR: ARMY & AIRFORCE EXCHANGE SERVICE® HEADQUARTERS 3911 S. WALTON WALKER, DALLAS, TX 75236.

PRIZE SUPPLIED BY FGX INTERNATIONAL INC.

- 1. DESCRIPTION OF SWEEPSTAKES: Entrants will have the opportunity to enter to win at Shopmyexchange.com/sweepstakes May 26 June 30, 2017 for a grand prize package from FGX International Inc.
- 2. ELIGIBILITY: The Sweepstakes is open only to Exchange authorized customers (18) years of age or older at time of entry and are members of the United States Army or the United States Air Force. Employees of World Triathlon Corporation, Army & Air Force Exchange Service, FGX International Inc. and each of their parent companies, subsidiaries, affiliates, promotion and other vendor agencies involved in this Sweepstakes (collectively, the "Sweepstakes Parties"), as well as the immediate family members (defined as spouse, parents, siblings and children; whether biological, adopted, step or in-law) and household members of such employees, are not eligible to enter or win. Void where prohibited or restricted by law. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations. Subject to official rules available at Shopmyexchange.com/sweepstakes.
- 3. SWEEPSTAKES TIMING: The Sweepstakes will begin at 12:00:00 a.m. Eastern Standard Time ("EST") on May 26, 2017 and will end 11:59:59 p.m. EST on June 30, 2017.
- 4. HOW TO **ENTER:** During Sweepstakes Entry Period, visit the Shopmyexchange.com/sweepstakes May 26 – June 30, 2017. To enter, include your first and last name, rank and branch of service, complete address, age, valid email address and phone number. Limit one (1) entry per person. If Sponsor discovers that more than one (1) entry is received from the same person, all such entries from that person and/or email address will be disqualified. No entries may be submitted on behalf of another person. No mechanically reproduced entries are permitted. Sponsor is not responsible for late, ineligible, misdirected, incomplete or past due mail/entries.

- 5. PRIZE DETAILS/ODDS OF WINNING: One (1) Foster Grant® Ironman® World Championships Sweepstakes grand prize package consisting of a trip for the winner and one (1) guest to the 2017 Ironman® World Championship in Kailua-Kona, Hawaii. The grand prize package includes:
 - a. Round trip coach air fare for winner and guest between the major United States gateway airport closest to the winner's residence and Hawaii (with possible layovers, as determined solely by FGXI.)
 - b. Round trip ground transfers between the airport and hotel.
 - c. Double occupancy hotel accommodations consisting of one (1) standard room with a maximum of two (2) persons per room for two (2) nights at hotel in Hawaii to be determined by Sponsor.
 - d. Five Hundred Dollars (\$500.00) spending cash for the winner.

Odds of winning are dependent on number of eligible entries received. The total approximate retail value ("ARV") for the grand prize package awarded in the Sweepstakes is \$4,700.00. Actual retail value may vary and depends on location of winner's residency and dates of travel. Any difference between actual value and ARV will not be awarded. All other expenses not specifically provided herein are the responsibility of the winner. Sponsor reserves the right to substitute a prize (or portions thereof) of equal or greater value if the prize (or portions thereof) cannot be awarded as described or becomes unavailable for any reason. Sponsor will determine all elements of prizing in its sole discretion. Travel restrictions, conditions, limitations, and blackout dates may apply. Trip will be completed on or around October 14, 2017. Winner and his/her guest must travel on the same itinerary.

Total ARV for the prizes awarded in this Sweepstakes is \$4,700.00.

WINNER SELECTION AND NOTIFICATION: This is a game of chance. Potential winner will be selected at random from all eligible entries on or about July 19, 2017. The potential winner will be notified within one week of the drawing by telephone, email, or postal mail at the telephone number, email address, or postal address provided on his/her entry form (the "Winner Notification"). Included with the Winner Notification will be an Affidavit of Eligibility and Liability/Publicity Release ("Prize Claim Form") and a Guest Liability/Publicity Release ("Guest Form"). Potential winner will be required to complete, sign, and return the Prize Claim Form (where legal) with ten (10) days of the postmark date on the Winner Notification, or the prize will be forfeited and may be awarded to an alternate potential winner selected at random from the remaining eligible entries. Winner's guest (or winner of behalf of guest if winner is the parent/legal guardian of such guest) must sign the Guest Form thirty (30) days prior to travel and prior to confirming reservations. If Winner Notification is returned as undeliverable, if potential winner fails to complete and return Prize Claim Form in a timely manner as directed, if potential winner fails to have his/her guest sign the Guest Form in a timely manner (as determined by Sponsor), or if Sponsor determines that a potential winner is ineligible or not in compliance with these Official Rules, the prize will be forfeited and may be awarded to alternate potential winner in a random drawing of the remaining eligible entries. Sponsor will make up to three (3) attempts to award the prize and if the prize remains unclaimed, the prize may not be awarded in Sponsor's sole discretion. Travel companion (or his/her parent/legal

guardian if a minor in his/her state of residence) must complete, sign and return a Liability/Publicity Release (where legal) thirty (30) days prior to travel and prior to confirming reservations.

- 7. AGREEMENT TO OFFICIAL RULES: Submitting an entry or accepting the prize constitutes full and unconditional agreement to an acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning the prize is contingent on fulfilling all requirements set forth herein. The prize may not be transferred, and no substitution or cash redemption of the prize is allowed except that the Sponsor reserves the right to substitute a prize of equal or greater value if the prize becomes unavailable or cannot be awarded as described for any reason. Taxes (federal, state, and local) on the prize are the sole responsibility of the winner, and winner will receive an IRS Form 1099 for the retail value of the prize. Winner is responsible for any costs or expenses associated with their acceptance and use of the prize.
- GENERAL TERMS: By entering, participants agree to release and hold harmless each of the Sweepstakes Parties, and each of their respective directors, officers, employees, and agents (collectively the "Released Parties") from any and all liability for any injuries, loss, or damage of any kind arising from or in connection with this Sweepstakes or the prize, including any injuries, loss or damage of any kind arising from or in connection with participation on the Sweepstakes, acceptance, use or mis-use of the prize, or participation in and/or travel to/from any prize-related event. The Released Parties are not responsible for any typographical or other errors in the printing of this offer, administration of the Sweepstakes or in the announcement of the prize. The Sponsor reserves the right to abbreviate, modify, suspend, cancel or terminate the Sweepstakes if the Sponsor determines (in its sole discretion) that (a) fraud, misconduct or technical failures destroy the integrity of the Sweepstakes, (b) any event corrupts the administration or security of the Sweepstakes, or (c) the integrity and/or feasibility of the Sweepstakes is or could be undermined by any event including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state or local government law, order or regulation, order of any court or jurisdiction, or other cause not reasonably within the Sponsor's control. In such event, the Sponsor reserves the right, but not the obligation, to award the prize from among all valid and eligible entries received up to the time of such event. Sponsor reserves the right to prohibit the participation of an individual if fraud, tampering or unsportsmanlike conduct is suspected, or of the entrant fails to comply with any requirement of participation as stated in these Official Rules. All entries become the property of the Sponsor and will not be returned.

By entering and accepting the prize, the winner grants (and agrees to confirm such grant in writing promptly upon request) to the Sweepstakes Parties the right to the use of his/her name, photograph, likeness, voice, image, and statements at any time or times for advertising, trade, publicity and promotional purposes in any media now known or hereafter discovered, worldwide and on the World Wide Web, without review, notification, approval or additional compensation, unless prohibited by law.

LIMITATION OF LIABILITY, DISPUTES, ARBITRATION AND CHOICE OF LAW: IN NO EVENT WILL ANY OF THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF PARTICIPANT'S ACTION TO PARTICIPATE IN THE SWEEPSTAKES. THE GRAND PRIZE IS PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS IMPLIED. INCLUDING BUT NOT LIMITED TO, WARRANTIES MERCHANTABILITY, FITNESS **FOR** A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS EXCLUSIONS.

Except where prohibited, participants agree that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Sweepstakes shall be resolved individually, without resort to any form of class action, and exclusively by an action in the appropriate Federal Court.; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this Sweepstakes but in no event attorneys' fees; and (c) under no circumstances will participant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participant and the Sponsor in connection with this Sweepstakes, shall be governed by, and construed in accordance with Federal law.

10. SWEEPSTAKES SPONSOR: ARMY & AIRFORCE EXCHANGE SERVICE $^{\circ}$ 3911 S. WALTON WALKER, DALLAS, TX 75236.

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